



Save the Date!

Cornerstone Center' for Early Learning's 24th Annual Celebration for Children

Saturday, April 28, 2017

6:00 p.m. Cocktails

7:00 p.m. Dinner

8:00 p.m. Live Auction

Windows on Washington

1601 Washington Ave

St. Louis, MO 63103

Attire - Anything goes!

For more information, please contact
Anne C. May, Director of Development, at
amay@cornerstonecenterstl.org or (314) 865-5244 ext. 314.



**There are day cares.
There are preschools.
And then, there's Cornerstone!**



**Founded in 1969, located in St. Louis' historic Shaw neighborhood,
and the first accredited early learning center in St. Louis city,**

- Cornerstone Center for Early Learning provides licensed, award-winning, and affordable child care and pre-kindergarten education for working families of all economic backgrounds.
- Cornerstone Center for Early Learning enables parents and guardians to remain in the workforce or pursue additional education.
- Cornerstone Center for Early Learning enables all children and families to experience diversity, and to embrace the understanding and acceptance that follows.

CORNERSTONE CENTER PROVIDES

- Year-round quality care, Monday-Friday, 6:30 a.m. - 6:00 p.m. Tuition determined on a sliding scale
- A caring and committed administrative and teaching staff, many of whom have been with Cornerstone Center for over 15 years, and some for over 20 and even 30 years!
- Breakfast, lunch, and snack for all children ... every day (with meals that exceed USDA requirements)
- Diapers, wipes, infant formula, and baby food at **no extra cost to families**
- Medical, dental, vision, hearing, and developmental screenings at **no extra cost to families**
- Speech, physical, and/or occupational therapy, if deemed necessary, at **no extra cost to families**
- Head Start services for qualified families
- TWO large, gated outdoor playgrounds as well as an indoor multi-purpose/gross motor room
- Donations of food, clothing, toys, books, and much more for children and their families
- An unparalleled reputation for non-profit, child care, and educational excellence with endorsements, accreditations, and awards from many including the United Way of Greater St. Louis, the Better Business Bureau, Variety the Children's Charity of St. Louis, and Y.W.C.A. Head Start

CORNERSTONE CENTER DEMOGRAPHICS (Jan 1 - November 1, 2017)

- Approximately 150 children served daily; ages 6 weeks to 5 years (kindergarten entry)
- 45% from working families with annual income under \$20,000; 61% under \$30,000; 31% over \$50,000
- 44% pay no tuition per state income guidelines; 12% pay \$1 - \$25 week
- 52% African American; 31% Caucasian; 9% Multi-racial; 6% Hispanic; 1% Asian; 1% Other
- 49% in single-parent households
- 86% from St. Louis city; 12% St. Louis County; 1% St. Charles County; 1% Illinois
- 30% receive developmental therapies on-site and at no additional cost to the families
- 11% in foster care placement

CORNERSTONE MAKES A DIFFERENCE ... A REAL DIFFERENCE ... A LIFE-LONG DIFFERENCE!



24TH ANNUAL CELEBRATION FOR CHILDREN

SPONSORSHIP/COMMITMENT FORM



_____ **\$25,000 PRESENTING SPONSOR**

As the very first presenting sponsor in the 24-year history of Celebration of Children, you have the opportunity to make an impact unlike any other and unlike ever before. Provide all 156 Cornerstone children with a nutritious, plentiful breakfast and lunch for 5 months ... provide needed diapers and wipes for almost 2 years ... provide life-changing speech and occupational therapy for 10 months ... and the list goes on!

For your huge impact, we are honored to provide you with:

- Two (2) tables of ten (10) with premium seating
- A recognition and thank you ad in the *St. Louis Business Journal*
- Logo on the front of event invitation and event program (print deadlines apply)
- Full page premium ad in our event program
- Acknowledgment from the podium and the opportunity to address the 300+ attendees
- Prominent recognition in event program, event signage, and video presentation
- Prominent recognition in media releases, Cornerstone summer newsletter, social media, and on Cornerstone website (including responsive link to company website)
- Year-long signage in Cornerstone front lobby
- Engraved brick with your name in the Cornerstone playground for perpetuity

_____ **\$10,000 BENEFACTOR SPONSOR**

Proper nutrition is needed for healthy development and learning, but many of our families are unable to start and end the day with a filling and nutritious meal. *Your sponsorship will feed all Cornerstone children a nutritious breakfast, lunch, and snack with meals that exceed USDA requirements every day for 2 months!*

In addition to making such a huge impact, you will receive:

- Two (2) tables of eight (8) with premium seating
- Full page premium ad in event program
- Recognition in event program as well as recognition in event signage, video presentation, and acknowledgment from the podium
- Recognition in media releases, Cornerstone summer newsletter, Cornerstone website (including responsive link to company website), and social media
- Engraved brick with your name in the Cornerstone playground for perpetuity
- Year-long signage in Cornerstone front lobby

_____ **\$5,000 AMBASSADOR SPONSOR**

Cornerstone Center supplies diapers and wipes at no extra cost to families in order to ensure proper health and development, and diapers and wipes are NOT federally subsidized for families or child care centers. *Your sponsorship will provide Cornerstone children with needed diapers and wipes for 4 months!*

In addition to making such a huge impact, you will receive:

- One (1) table of ten (10) with premium seating
- Half page premium ad in event program
- Recognition in event program as well as recognition in event signage and video presentation
- Recognition in media releases, Cornerstone summer newsletter, Cornerstone website (including responsive link to company website), and social media
- Year-long signage in Cornerstone front lobby

_____ **\$2,500 COMPANION SPONSOR**

Early detection and treatment are keys in combating developmental delays, and 19% of Cornerstone children receive weekly speech and/or occupational therapy from professional therapists on-site and at no extra cost to families. *Your sponsorship will provide these children (and the number keeps growing) with 1 month of speech and occupational therapy sessions!*

In addition to making such a huge impact, you will receive:

- One (1) reserved table of eight (8) with premium seating
- Half page ad in event program
- Recognition in event program as well as recognition in event signage and video presentation
- Recognition in Cornerstone summer newsletter and Cornerstone website
- Year-long signage in Cornerstone front lobby

\$1,000 SPONSORS

_____ **CLASSROOM FRIEND SPONSOR**

The entire family is of prime importance to Cornerstone Center, and we provide a monthly Family Engagement Program where families, at no cost (including free babysitting), can meet and receive educational information as well as creative and fun activities for their children. *Your sponsorship will help fund the Family Engagement Program for an entire year!*

In addition to making such a huge impact, you will receive:

- Four (4) tickets to the event
- Quarter page ad in event program
- Recognition in event program as well as recognition in event signage and video presentation
- Recognition in Cornerstone summer newsletter and on Cornerstone website
- Year-long signage outside a Cornerstone classroom.

_____ **BID NUMBER SPONSOR**

- Your company logo featured on the guests' bid numbers.

OTHER SPONSORSHIP OPPORTUNITIES (EACH \$500)

___ **CHECK-IN SPONSOR:** Signage with name and logo at event check-in.

___ **CHECK-OUT SPONSOR:** Signage with name and logo at event check-out.

___ **AUCTION SECTION SPONSOR:** Signage with name and logo at one of two auction sections.

___ **ORAL AUCTION SPONSOR:** Signage with name and logo at oral auction display.

___ **RAFFLE TABLE SPONSOR:** Signage with name and logo at raffle display.

DONATION OPPORTUNITY

___ I regret that I cannot be a sponsor at this time. Please accept my tax deductible donation of \$ _____. Please note that donors of \$500-\$999 will be acknowledged in the event program unless the donor does not wish for recognition. Please "x" if you do NOT wish to be recognized: _____.

PURCHASE TICKETS/TABLES: Please contact Anne C. May, Director of Development, at amay@cornerstonecenterstl.org or (314) 865-5244 ext. 314 for more information.

Please note that print deadlines apply for stated recognition and publicity.

**Please submit this Sponsorship/Commitment Form with the Donor/Payment Information Form to:
Cornerstone Center for Early Learning; 3901 Russell Blvd.; St. Louis, MO 63110**



CELEBRATION FOR CHILDREN DONOR/PAYMENT INFORMATION FORM



Please complete and submit this form
WITH SPONSORSHIP/COMMITMENT FORM to:

Cornerstone Center for Early Learning
Attn: Celebration for Children
3901 Russell Blvd
Saint Louis, MO 63110

DONOR INFORMATION

Donor Name (as to appear in print): _____

Contact (if donor is company/organization): _____

Full Address including zip code: _____

Phone #: (_____) _____

Email: _____

If applicable, a representative from Cornerstone Center will be in touch to obtain attendee information.

PAYMENT INFORMATION

Per my commitment on the SPONSORSHIP/COMMITMENT FORM, I am enclosing payment of \$_____.

____ Enclosed is my check payable to **Cornerstone Center for Early Learning**.

____ Please charge my Discover MasterCard Visa

Card #: _____

Card expiration date: _____ Security Code (3 digits on back of card): _____

Full name on Card: _____

**Please contact Anne May, Director of Development, at amay@cornerstonecenterstl.org or
(314) 865-5244 ext. 314 with questions or for additional information.**